

# Indy Youth Empowerment Challenge

## Ideate Phase *Toolkit*



*design better together*

### Toolkit developed by Collabo Creative.

Collabo Creative is an Indianapolis-based, Service Design consultancy that specializes in Design Thinking & Design Research. We're the experts in helping folks frame opportunities and create positive impact through refreshingly, collaborative innovation.

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**Even the best games come with a set of rules... so please take the time to read through these instructions. That way your voice is sure to be heard.**

## Challenge overview

*Inspired by a group of students at Warren High School who decided to take a stand against youth violence and start a movement called We LIVE Indy, the Indy Youth Empowerment Challenge brings together existing conversations across Indianapolis and a diverse set of voices to co-create solutions that empower youth.*

*Using a people-centered approach, the Indy Youth Empowerment Challenge will move through a four-month innovation process:*

- **INQUIRE (February):** Understanding the barriers and catalysts to youth empowerment
- **IDEATE (March):** Brainstorming ideas
- **INVESTIGATE (April):** Turning ideas into solutions
- **IMPACT (May):** Preparing for implementation

*Participation will take place Online and through community and youth-led workshops. While a diversity of voices will be leveraged, the youth voice will be amplified throughout the challenge. For more information, visit: [communityINNOVATE.org](http://communityINNOVATE.org)*

## The Ideate Phase toolkit

The Ideate Phase toolkit is the second of 4 toolkits for the Youth Empowerment Challenge. Each toolkit is set up in a style to easily guide you through all the steps you'll need to complete in order to participate in each phase of the 2018 challenge.

### What you will need for this phase:

- Downloaded ideate phase toolkit
- Access to a printer
- Printer paper or cardstock
- Access to the INTERNET (to upload your ideas)
- Color pens or Markers
- Scissors
- Post-its
- A timer
- A camera

## The Goal of the Ideate Phase toolkit

To generate ideas that potentially solve each Challenge Statement around the issue of youth empowerment.

## Getting Started

To get started using this toolkit, follow along and complete the tasks below:

1. Print out this complete toolkit
2. Cut out the Prompt Cards

## Things to Remember

- \* We are in the IDEATE phase, so be sure to come up with as many ideas as possible.
- \* You can play this game in a group or individually
- \* You don't have to do all 4 Challenge Sheets, work with the ones that you feel more passionate about
- \* Write one statement per post-it/index card
- \* Complete a Good Idea sheet (This is what will be posted Online)

## Rules of Play

Before playing this game, be sure to have all your elements ready to go (cards, post-its, markers, prints, etc.). ***It is very important to make sure you create a safe space for everyone to contribute while they are participating.***

## Contents

1. Prompt Cards (7)
2. Challenge Statement Sheets (4)
3. Good Idea Sheet (Print as many as needed)

## Object

- *To generate ideas for empowering youth*
- *Facilitate conversation among diverse groups*
- *Write as many ideas as possible. There are **NO WRONG ANSWERS***
- *This game has a time limit! Just stay focused with your group members and move to the next **Challenge Statement** within the given time.*

## Set Up

1. Print and Cut out the 7 **Prompt Cards** (page 9)
2. Set out all 4 **Challenge Statement Sheets** (page 5-8)
3. Give all participants post-its and a marker.
4. Shuffle Prompt cards and set around the Challenge Statement Sheet.

## What Happens in a Round

There are 4 **Challenge Statements Sheets**. During one round you will:

- Create a pool of ideas for the Challenge Statement
- Choose an idea or set of ideas that you think would work well together, and describe in detail using the **Good Idea Sheet** (page 10).

## Step 1 - Generating Ideas (5-10 mins)

1. As a group, decide which **Challenge Statement** you're most interested in/excited about, and start with that one.
2. Use the prompt cards as inspiration to come up with ideas.

### **2 Ways to Play:**

- **Face Up:** around the **Challenge Statement** for everyone to see.
- **Face Down:** reveal one at a time for inspiration as needed.

3. Write each idea you have for the challenge statement on a separate post-it and place it around the **Challenge Statement Sheet**.

**4. SAY YOUR IDEA OUT LOUD** as you place it on the sheet to inspire the group.

5. After 5-10 minutes of generating ideas, move on to **Making Good Ideas**.

## TIPS FOR IDEAS

- *It's OK if your idea is similar to another idea in wording or concept.*
- *No need to think of "how it would work"*
- *When in doubt, just write it down*
- *No need to take turns when placing/announcing ideas*

## Step 2 - Making Good Ideas (10-20 mins)

1. Take a moment to look over the pool of ideas you generated as a group.
2. Individually, choose an idea or set of ideas that you want to see happen to describe in detail. You can also work in pairs, or small groups to describe your idea.
3. Create a **Title** for your idea, **Check** the box of the challenge your idea belongs, write and/or draw a description of the **Good Idea**, and write the **Good Reasons** why you think this is a good idea. You can do more than one if you have time.
4. Have the group **share** their **Good Ideas** along with the **Good Reasons**
5. After everyone in the group has shared their Good Ideas **take a picture and upload** them to the **Ideate** section of **communityinnovate.org**
6. Start a new round with a different **Challenge Statement Sheet**; Get through as many Challenge Statements as you can.

## TIPS FOR SUBMITTING

- *Make sure all **Good Idea** sheets are facing the same direction*
- *Make sure the photo isn't too blurry to read*
- *Take your picture as close up as possible without cutting off any words or images on the **Good Idea** sheets*

### **Step 3 - Close up/Feedback (5 min)**

Before disbanding the participants, please use the prompts and Online tool to give us some valuable feedback on your experience.

- 1 - Place the Feedback sheet in the center of a table.
- 2 - Ask each participant to connect to the Online feedback tool via their smart phone or some other device that they can access the INTERNET from.
- 3 - Allow time for each person to respond to the feedback prompts through the Online tool.
- 4 - Thank you to you and your participants for taking part in the CommunityINNOVATE 2018 challenge.

*\*Alternatively, you can also print off and hand out paper copies of this form for each participant to complete.*

***Ready? Set?  
Ideate!***



**CHALLENGE STATEMENT #1:** Leadership / Job Opportunities

**+ How might more youth experience leadership or job opportunities that develop their skills?**

*(Place prompt card here)*

*(Place prompt card here)*



Get inspired by these prompts,  
mix or match and  
**Ideate! Ideate! Ideate!**

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

CHALLENGE STATEMENT #2: Peer Support

**+ How might we create more opportunities for youth to mentor and support other youth?**

(Place prompt card here)

(Place prompt card here)



Get inspired by these prompts,  
mix or match and  
**Ideate! Ideate! Ideate!**

(Place prompt card here)

(Place prompt card here)

(Place prompt card here)

(Place prompt card here)

(Place prompt card here)

**CHALLENGE STATEMENT #3: Self Discovery**

**+ How might more youth discover and get involved in areas that they are passionate about?**



Get inspired by these prompts,  
mix or match and  
**Ideate! Ideate! Ideate!**

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

CHALLENGE STATEMENT #4: Youth Voice

**+ How might we create more opportunities for youth voices to be shared and understood?**

*(Place prompt card here)*

*(Place prompt card here)*



Get inspired by these prompts,  
mix or match and  
**Ideate! Ideate! Ideate!**

*(Place prompt card here)*


*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*

*(Place prompt card here)*





Prompt:   
Think


### Fun, Enjoyable, Entertaining!

- How could your idea include a fun factor?

*Ready? Set? Ideate!*

 Generate as many ideas as possible

 One idea per post-it


Prompt:   
Think


### Technology

- How might technology play a role in your idea?

*Ready? Set? Ideate!*

 Generate as many ideas as possible


 One idea per post-it


Prompt:   
Think


### All Ages

- How could your idea integrate people from multiple age groups?

*Ready? Set? Ideate!*

 Generate as many ideas as possible


 One idea per post-it


Prompt:   
Think


### Location

- Where might your idea take place? School? Community Center? Church? Home? Outdoors?

*Ready? Set? Ideate!*

 Generate as many ideas as possible

 One idea per post-it


Prompt:   
Think


### Homework

- How might getting homework done play a role in your idea?

*Ready? Set? Ideate!*

 Generate as many ideas as possible


 One idea per post-it


Prompt:   
Think


### Activities

- How could your idea keep people moving? Sports? Events?

*Ready? Set? Ideate!*

 Generate as many ideas as possible

 One idea per post-it


Prompt:   
Think

### People

- Who plays a role in your idea? Teachers? Parents? Students? Politicians? Business owners?

*Ready? Set? Ideate!*

 Generate as many ideas as possible

 One idea per post-it



**Get inspired by  
the prompts, mix  
or match and  
Ideate! Ideate! Ideate!**

**GOOD IDEA!**

Use the space below to describe your idea!

+ Which challenge does your idea belong to?

- Leadership/Job Opportunities     Self Discovery  
 Peer Support     Youth Voices

**TITLE:** \_\_\_\_\_

**My GOOD IDEA looks like...**

*Describe with words, drawings or a little bit of both in here!*

**GOOD REASONS**

*Explain why you think this is a good idea.*

**GOOD IDEA!**

Use the space below to describe your idea!

+ Which challenge does your idea belong to?

- Leadership/Job Opportunities     Self Discovery  
 Peer Support     Youth Voices

**TITLE:** \_\_\_\_\_

**My GOOD IDEA looks like...**

*Describe with words, drawings or a little bit of both in here!*

**GOOD REASONS**

*Explain why you think this is a good idea.*

# CLOSE UP/FEEDBACK

Scan the QR code or visit <https://goo.gl/forms/6ahPCkMNsf5jFIXF2> to access the Online feedback tool on your INTERNET enabled device. Respond to the following prompts Online or on paper forms.



Please respond to the following questions on a scale of 1-5, with 1 being *disagree* and 5 being *agree*.

	disagree	somewhat disagree	neutral	somewhat agree	agree
I feel like I engaged in meaningful conversation on youth empowerment.	1	2	3	4	5
I feel like my voice was heard.	1	2	3	4	5
I feel an increase sense of community.	1	2	3	4	5

What is one word that you would use to describe the workshop?

Other comments/feedback

What voice(s) do you represent?

- Youth     
  Business     
  Government  
 Education     
  Community     
  Faith-based     
  Other: